



JUNETEENTH

— A Celebration of Freedom —



OVERVIEW



Freedom Begins with a Full Plate

Prepare for an unforgettable evening of elegance and purpose as we honor Juneteenth with a celebration as exquisite as it is meaningful. The UGK Community First Juneteenth Celebration embodies the spirit of freedom, resilience, and unity – values that continue to inspire and empower our community today.

Nutrition is the foundation of every dream. When we nourish our communities with care, we're not just feeding bodies, we're fueling futures. UGK Community First was built on that belief, and every meal we serve carries the promise of health, hope, and healing.

– Nancy Koide, Executive Director

We extend this invitation for the UGK Community First Juneteenth Celebration 2026 to our generous community of donors, and ask once again for their support during increasingly difficult times for the most vulnerable members of the Central Virginia family.



A Thriving Richmond: Our Guiding Principles for a Healthier Future



Education

Expose our community to new ways of thinking about food and create opportunities for neighbors to make informed decisions about their health.



Support

Provide high-quality, nutritious, and natural food relief that empowers our community to strengthen their nutritional security and quality of life.



Resilience

Build resilience by providing program participants avenues to build on and protect their and their community's health and well-being.



Community

Promote community interdependence and strengthen links between organizations and members of the Richmond community.

This year, we're celebrating our partnership with local health providers and the insights they've brought to our work. Together, we've deepened our understanding of the vital connection between nutrition and wellness, strengthening our mission to nourish Richmond with purpose, science, and care.

FUNDING DESIGNATION



Funds generated from the purchase of our sponsorship packages will be strategically allocated across our diverse range of programs.




FUTURE FOODIES

Food Education and Nutrition Relief for Children



NOURISH

Nutrition Security & Long-term Health



SMART SOUL FOOD

Culinary & Nutrition Education for Families and Seniors









FROM Scratch

Food Relief for Unique Dietary Needs and Seniors

SPONSORSHIP LEVELS OVERVIEW



Catalyst Sponsor

20 guests
\$100,000

-  Event naming rights
-  5-minute keynote speech
-  Premier brand placement at venue
-  Long-term brand recognition
-  Standout year-long visibility
-  Elite hospitality for 20 guests

Balance Sponsor

10 guests
\$50,000

-  Prominent event recognition
-  Industry-exclusive section branding
-  Distinct program sponsorships
-  Table benefits for 10 guests




Thrive Sponsor

6 guests
\$25,000

-  Select brand recognition
-  Program sponsorship opportunities
-  Table benefits for 6 guests

Roots Sponsor

4 guests
\$10,000

-  Brand recognition
-  One program sponsorship opportunity
-  Table benefits for 4 guests

In addition to these benefits, all sponsorship levels come with **social media features**, personalized **impact reports**, **employee engagement opportunities**, and **behind the scenes access**.



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Ready to make your commitment? Have a question for us?

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UGK Community First is a 501c(3) nonprofit.

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