



JUNETEENTH

— A Celebration of Freedom —



OVERVIEW



We are pleased to present you with the second annual UGK Community First Juneteenth fundraising celebration

Prepare for an unforgettable evening of elegance and purpose as we commemorate Juneteenth with a celebration that is as exquisite as it is meaningful. The UGK Community First Juneteenth Celebration honors the historic moment of June 19, 1865, when the last enslaved African Americans in Galveston, Texas, learned of their freedom—two and a half years after the Emancipation Proclamation. This milestone in American history serves as a powerful reminder of resilience, liberation, and unity—values that remain at the heart of our gathering.

This year, we pay tribute to Juneteenth's rich traditions through an unparalleled culinary and cultural experience. Indulge in an evening curated by celebrated Chef Steve Glenn, where the finest wines and spirits complement artisanal fruit and cheese pairings, all hallmarks of The Underground Kitchen's renowned culinary artistry. Live music and dancing will further elevate the evening, creating an atmosphere of joy, reflection, and community.

Proceeds from this event directly support UGK-CF's programs, providing nourishing meals for the Richmond community and advancing our new Smart Soul Food program, a nutrition education and food relief initiative. Your participation fuels initiatives that uplift and sustain our community, ensuring that this gathering is not only a tribute to history but also a step toward a brighter, more inclusive future.



EVENT LOCATION



Located behind the Annie Marie Giles Community Center, our kitchen garden emerges as the quintessential setting for hosting summertime events.

As summer arrives, our garden will explode with vibrancy, showcasing a kaleidoscope of wildflowers, fragrant herbs, juicy tomatoes, and an abundance of native plants as part of our heritage garden. An array of tables will be available according to our sponsorship packages, providing an opportunity for local organizations to shine in partnership with UGK Community First. It's more than just a gathering; it's a celebration of community spirit and collaboration, where every sponsor contributes to our shared vision of prosperity and unity.

INTENDED REACH

Our UGK Juneteenth celebration opens tickets and tables for organizations, vendors, and individuals eager to support our cause.

- Schools, daycares, and universities
- Hospitals, clinics, and healthcare centers
- Vendors, such as spirits and wine
- Farms, food producers
- Individual donors, corporations, and organizations



FUNDING DESIGNATION



Funds generated from the purchase of our sponsorship packages will be strategically allocated across our diverse range of programs.

SMART SOUL FOOD PROGRAM

SSF is a culinary education initiative empowering disadvantaged community families & seniors to prepare nutritious, meals using fresh, local ingredients. Led by our Culinary Director, Hell's Kitchen finalist Steve Glenn, participants learn cooking techniques and explore cultural cuisines tailored to diverse dietary needs. Each class includes a food bundle for preparing meals at home

UGK COMMUNITY FIRST FOOD HUB

UGK Community First Food Hub is a nutrition security and food relief initiative providing no-cost, culturally relevant healthy foods to underserved Richmond residents. This initiative prioritizes dignity and choice, ensuring that individuals facing food insecurity receive not just baseline food relief but the opportunity to make informed, healthy decisions and take charge of their own well-being.

FUTURE FOODIES PROGRAM

Our Future Foodies program brings top-tier chef-crafted meals to children's plates.

FROM SCRATCH PROGRAM

From Scratch is a accessible meal program designed to provide fresh, high-quality nutrition for individuals with unique dietary needs or disabilities.



SPONSORSHIP LEVELS OVERVIEW

Presenting Sponsor

20 guests
\$100,000



Event naming rights



5-minute keynote speech



Premier brand placement at venue



Long-term brand recognition



Standout year-long visibility



Elite hospitality for 20 guests

Freedom Sponsor

10 guests
\$50,000



Prominent event recognition



Industry-exclusive section branding



Distinct program sponsorships



Table benefits for 10 guests

Unity Sponsor

6 guests
\$25,000



Select brand recognition



Program sponsorship opportunities



Table benefits for 6 guests

Lineage Sponsor

4 guests
\$10,000



Brand recognition



One program sponsorship opportunity



Table benefits for 4 guests

In addition to these benefits, all sponsorship levels come with **social media features**, personalized **impact reports**, employee **engagement opportunities**, and **behind the scenes access**.



JUNETEENTH

——— *A Fundraising Celebration* ———

Ready to make your commitment? Have a question for us?

phillip@ugkcommunityfirst.org